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A Learning Ladder for Life

25th January 2022

Dear Parent/Carer,

RE: Sponsorship - Sports For Champions - Athlete visit

I am excited to announce that on Thursday 24th February, South Borough Primary School will be receiving a visit from former British Long Jump Champion - [Ezekiel Ewulo](#)!

On the day of the event, all pupils will take part in a training circuit run by Ezekiel! In order to fund this event, we have agreed to raise money for Sports For Champions UK, who support athletes in achieving their goals of participating in major sporting events, such as the Olympics, Paralympics or national sports teams.

We would like all pupils at South Borough to help change the world for some athletes by helping to provide them with the means to achieve their dreams.

What will your child receive for raising money?

All pupils	£0-£5	Participate and meet the athlete!
Bronze award	£5 to £14.99	<u>A signed postcard of your athlete!</u>
Silver award	£15 to £34.99	<u>A signed A4 poster of the athlete!</u>
Gold award	£35+	<u>Personalised Photograph with the athlete!</u>

Furthermore, once the school has raised £480, any money raised on top of this is split between the school and Sports For Champions.

60% - South Borough Primary School.

40% - Sports For Champions.

Stagshaw Close, Postley Road, Maidstone, Kent, ME15 6TL

Trust Principal: Mr J Whitcombe MA

Director of Primary : Mr M Wilson

Swale Academies Trust Registered Office: Ashdown House Johnson Road

Registered in England No: 07344732



How to fundraise:

All money will need to be donated through **Crowdfunder**. Sports For Champions has created a page for us to use and this can be found [here](#).

The screenshot shows the Crowdfunder page for 'The South Borough Primary School Fundraiser'. At the top, there's a navigation bar with 'Explore', '+Extra Funding', 'Stories', 'About', and a 'Start or' button. The main heading is 'The South Borough Primary School Fundraiser' by Sports For Champions UK (CIC) in Maidstone, Kent, United Kingdom. Below this is a video player showing Ezekiel Ewulo, a man with a beard and a white shirt, smiling. To the right of the video, it says 'To support the mental and physical health of the pupils by hosting an inspirational workshop.' Below that, it shows '£0' raised, '£1,000 target', '30 days left', '0%', and '0 supporters'. There is an orange 'Support Us' button. Below the button, it says 'Keep what you raise - this project will receive all pledges made by 20th February 2022 at 8:00am'.

The South Borough Primary School Fundraiser

Already have an account? [Sign in](#)

Checkout

Your details

Full name

Email address

Payment details

We accept:

Card number

Expiry

CVC

Billing postcode

Summary

The South Borough Primary School Fundraiser

Your donation

We're not charging a fee for this project so we're relying on tips from the community to help us keep making amazing things happen.

Optional tip

Total to pay: £2.00

1. Select the orange “support us” button.
2. Please write the name of the donor, not the child you are supporting. Select the amount you want to donate.
3. Record your donation on the **sponsorship form** of the child you are supporting! - this must be done so that we know how much money each child has raised, in order to receive their award.

Thank you for your fantastic support.

Yours sincerely,

Mr B Smith

PE Subject Leader

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