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A Learning Ladder for Life

15th October 2021

Dear Parents/Carers,

Show Racism the Red Card 2021 - Wear Red - Friday 22nd October 2021

At South Borough, one of our curriculum aims is to develop pupils' understanding, tolerance and appreciation of the wide range of cultures within our school community. One aspect of this is the importance of being kind and never accepting that racism is OK. This is why we have decided to support the charity Show Racism the Red Card and take part in **Wear Red Day** this year.

Show Racism the Red Card is the UK's largest anti-racism educational charity. It utilises the high-profile status of football and football players to help tackle racism in society and has also expanded into other sports. The majority of the campaign's work involves the delivery of educational workshops to young people and adults in schools, workplaces and at events held in football stadiums. We will be talking to the children about the charity and its principles during an assembly on Monday morning.

To support this charity continue their good work, we are asking that on **Friday 22nd October**, children from Nursery to Years 5 attend school wearing **red clothes** and make a **minimum donation of £1.00** for the charity. Donations should be made by texting directly to the charity, using the details in the poster on the next page. **Your child does not need to bring in any money to school.** Children could wear their school uniform with a red item of clothing or come to school dressed completely in red clothing. Please remember that suitable footwear must still be worn and that children should bring in a coat to wear at break times.

Year 6 children will be taking part in their WW1 day on this date, so are invited to wear red on **Thursday 21st October**.

We thank you in advance for your support.

Yours sincerely,

Mr M Currie
Head of School

Stagshaw Close, Postley Road, Maidstone, Kent, ME15 6TL

Trust Principal: Mr J Whitcombe MA

Director of Primary : Mr M Wilson

Swale Academies Trust Registered Office: Ashdown House Johnson Road

Registered in England No: 07344732



I'M SUPPORTING



FRIDAY 22ND
OCTOBER 2021

TEXT 'RED'
TO 70470
TO GIVE £1

TEXT 'RED5'
TO 70470
TO GIVE £5

TEXT 'RED10'
TO 70470
TO GIVE £10

TEXT 'RED20'
TO 70470
TO GIVE £20

*TEXTS COST DONATION AMOUNT + STANDARD RATE MESSAGE

#WRD21



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